



B. P. Poddar Institute of Management & Technology

Institution's Innovation Council & Entrepreneurship Development Cell (Sphuran)

Academic Year: 2020-2021

Workshop on Design Thinking, Critical thinking and Innovation Design

On 19th of December, 2020 Institute Innovation Council and Entrepreneurship Development Cell (Sphuran) conducted a workshop titled “Workshop on Design Thinking, Critical Thinking and Innovation Design”. The guest speaker for the event was our MCA 2012, alumni, Mr. Rahul Mishra who is the Managing Director, Incrementer Technology Solutions Pvt. Ltd. He spoke about innovation and creative thinking to the students who aspire to start their own ventures. He insisted on continuous critical thinking on products and adapt to the needs of the customers. 146 student enthusiasts were present online and they were highly motivated with the approaches being discussed by the speaker. The students were given e-Certificates for their participation.

Sd/-

Dr Surajit Mandal

IIC President,

B. P. Poddar Institute of Management and Technology, Kolkata